



May 2011

Bank of Ireland TMT team supports global expansion by UK's largest privately owned marketing services company

The Engine Group Limited is an independent and integrated marketing communications agency, offering a vast range of marketing communications solutions and comprising 10 distinct disciplines under one roof. The business has grown both organically and by acquisition, developing from the base of a traditional marketing services model, to a broadly based multi-faceted operation which has the capability to meet all the needs of a client in the rapidly changing communications environment.

Bank of Ireland as Agent and Joint Mandated Lead Arranger has provided a £50m facility as part of a two bank club senior debt structure, to support the expansion of Engine into the US and Asia. The plan to expand by acquisition into the international arena represents a further significant step in the continuing success story of this Group, who intend to replicate the Engine model in key international territories over the medium term.

Commenting on the transaction, Geoff Marchant said "As it is a long established client, Bank of Ireland has been able to support the Group's growth over many years and we are delighted to be able to continue our relationship with Engine at this exciting time in the Group's development".

Contact us

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Agent and Mandated Lead Arranger

ENGINE

£50,000,000
Senior Debt Facility

Bank of Ireland

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